



Geocoding Order Form

6353 North Rosebury, St. Louis, MO 63105

Phone: 314-863-4636 Toll Free: 800-348-6277 Fax: 314-863-6277

Web: www.stopwatchmaps.com Email: geocode@stopwatchmaps.com

IMPORTANT ITEMS OF INFORMATION:

- Three fields will be added to your original record layout. The first two are Latitude and Longitude. The third is the Georesult, which is used to identify the precision of the geocoding.
- All data files must contain at least four individual fields for 1. Address 2. City 3. State 4. ZIP Code.
- **ANY FILE MAINTENANCE WILL BE CHARGED AT \$100 PER HOUR.**

1. PRICING: Each file to be geocoded will be priced at the following rates. Pricing is based per 1,000 records per file. A minimum of \$150 per file is required to order. (Each sheet of an Excel Spreadsheet is considered a separate file.)

<input type="checkbox"/> 24 Hour Turnaround* <input type="checkbox"/> Same Day Service* (add \$100)	<u>Number of Records per File</u>	<u>Price per 1,000</u>
	<input type="checkbox"/> 0 - 9999	\$25
Additional service at no extra cost:	<input type="checkbox"/> 10,000 -24,999	\$20
<input type="checkbox"/> Add Census Block Number**	<input type="checkbox"/> 25,000 - 99,999	\$15
	<input type="checkbox"/> 100,000 +	\$12

*Turnaround times are based on a 5 day work week: Monday – Friday, 8 AM – 5 PM. **The 15-digit Census Block Number contains state, county, census tract, block group and block number in one additional field.

2. CUSTOMER INFORMATION: Please answer all information completely.

Full Name: _____ Company Name: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Work Phone: _____

Fax: _____ Email: _____

3. ORDER INFORMATION: Please select one from each category.

Media Type From Customer:

- Sent via e-mail (geocode@stopwatchmaps.com)
- Sent via Internet FTP
- CD-ROM
- Diskette 3.5 DOS 1.44 mb
- Zip Disk

Media Type Returned To Customer:

- Send via e-mail
- Send via Internet FTP
- CD-ROM (\$25 charge)
- Diskette 3.5 IBM 1.44
- Zip Disk (\$25 charge)

Data Format From Customer:

- Delimited ASCII (tab or comma separated variables)
- dBase (.dbf)
- MapInfo (.tab)
- Lotus 1-2-3 (.wk1)
- Microsoft Excel (.xls)
- Microsoft Access Database (.mdb)

Data Format Returned To Customer:

- Delimited ASCII (tab or comma separated variables)
- dBase (.dbf)
- MapInfo (.tab)

Data File Information:

Special Instructions or Comments:

4. SEND US YOUR ORDER:

VIA FAX: 314-863-6277

VIA E-MAIL: geocode@stopwatchmaps.com

VIA POSTAL SERVICE: Stopwatch Maps, Geocoding, 6353 North Rosebury, St. Louis, MO 63105